

Marta Esteban Blanco



Experta en Coaching Ejecutivo, Comunicación y Desarrollo del Liderazgo

Nacionalidad: Española

Experiencia: 25 años

Idiomas: Español, inglés y francés

Marta es Executive Coach, especializada en Alta Dirección y Ejecutivos desde el 2009 (más de 500 horas en procesos de Coaching).

Enfocada en facilitar el desarrollo de los profesionales y las empresas, es también Consultor de negocio y Formador en habilidades de liderazgo. Contribuye a que personas y organizaciones alcancen los retos con mayor eficacia y satisfacción, desarrollando la inteligencia colectiva de los equipos.

Con 20 años de experiencia directiva liderando áreas estratégicas e impulsando el cambio en distintas multinacionales (Nabisco Brands, Starlux, General Optica, Grupo Planeta).

Marta forma parte del equipo de Coaches de IESE desde el 2014. Es especialista en dinamizar la fase de ejecución de los proyectos, en llevar las ideas a la acción superando resistencias y frenos.

Cuenta con casos de éxito en clientes de distintos sectores tales como: farmacéutico, retail, gran consumo, servicios financieros, IT, salud, comunicación, educación, consultoría.

Previamente a su dedicación al Coaching, como Directora de Marketing ha dirigido grandes equipos multifuncionales y ha liderado distintos proyectos innovadores y estratégicos en las áreas de: Retail, CRM, Digital Marketing y Customer Experience.

Está acreditada por la International Coach Federation (ICF). Se ha formado en la Escuela Europea de Coaching, y en Center for Right Relationship (CRR Global) sobre Coaching Sistémico. Certificada en PNL, en Inteligencia emocional, en el modelo Bridge sobre estilos relacionales y en Neuroliderazgo.

Es Licenciada en Ciencias Empresariales y MBA por ESADE, y PDD por IESE.

Su Valor Añadido:

- Pasión por contribuir al crecimiento de las personas y los negocios
- Sólida experiencia empresarial
- Hábil promoviendo cambios de enfoque

Marta Esteban Blanco



Expert in Executive Coaching, Communication and Leadership development

Nationality: Spanish

Experience: 25 years

Languages: Spanish, English and French.

Marta is an Executive Coach specializing in top management since 2009 (more than 500 hours of coaching experience).

Consultant and Leadership Skills Trainer. She contributes to people and organizations in order to help them to overcome their challenges more efficiently, and developing the collective intelligence of the teams and their leadership.

She has 20 years of Executive Business experience leading strategic areas and implementing changes in different industry-leading multinational companies: Nabisco Brands, Starlux, General Optica, Planeta Group.

Marta is a part of IESE Coaching team since 2014. She specialises in encouraging the implementation phase of the projects, transforming executive challenges into better performance by providing mindset changes.

She has many successful cases working with diverse clients of different sectors such as: Pharmaceutical, Retail, Consumer goods, Banking, IT, Health, Communication, Education and Consulting.

Prior to becoming an Executive Coach, she worked as a Marketing Manager. She was the leader of large cross-departmental working teams, and of various innovative and strategic projects in the areas of: Retail, CRM, Digital Marketing and Customer Experience, that have represented a significant milestone.

She holds accreditation from the International Coaching Federation (ICF). She is also certified in NLP, in emotional intelligence, in the Bridge model of relationship styles and in Neuroleadership.

She has a Graduate Degree in Business Sciences, and a Master in Business Administration (MBA) from ESADE and completed IESE's Management Development Program (PDD).

Her added value:

- A strong believer in the potential of people and teams.
- Solid Business experience
- Skillful at expanding executive's perspectives on their challenges.